



Emerald Health Therapeutics Strategic Licensee, FlowerPod, Unveils Groundbreaking Dose-Controlled Cannabis Vaping Product, New Brand, and U.S. Launch Plans

Emerald patent licensee announces partnership with leading cannabis vaporization technology company, Gresco Science

VANCOUVER, BC, October 28, 2021 – Emerald Health Therapeutics, Inc. (“Emerald”) (CSE: EMH; OTCQX: EMHTF) announces that its partner, FlowerPod LLC, has completed product development related to a new form of cannabis consumption, a first-of-its-kind cannabis vaporizer puck, created a new brand called HUUE™, and established a partnership with Gresco Science, the leader in advanced cannabis vaporization technology, to provide a go-to-market strategy. As announced by Emerald in May, FlowerPod exclusively [licensed](#) the use of Emerald intellectual property relating to the cannabis puck concept for all US states, with an option to expand globally (excluding select medical markets including Canada) upon meeting certain milestones. FlowerPod plans to launch HUUE™ in Massachusetts in December 2021 with select retailers and will quickly expand into additional states in 2022.



FlowerPod’s intent with its innovative HUUE™ plant-based vaporizer pucks is to fill a void in the market with an environmentally-friendly flower consumption format that is portable, user-friendly and provides a consistent dosage with every vaporization experience. HUUE™ bypasses the barriers to entry for new and goal-seeking cannabis users by providing a convenient (fast form factor; no grinding or mess), dose-controlled, and discreet delivery system. It simplifies the cannabis experience by creating five puck varieties catering to prominent social needs, including

Productivity, Socialization, Anxiety, Pain and Sleep, with 3 SKUS available at launch - (Un)Wine, GSD, and ROFL.

Based on Emerald's initial prototype design and development collaboration with Emerald, FlowerPod designed its compact flower pucks for use with Grenco Science's G Pen Dash dry herb personal vaporizer. Compact and lightweight, the Dash features a glass-glazed stainless steel heating chamber combined with a clean air source and integrated air path for unsurpassed flavor from the HUUE™ experience. FlowerPod is device-agnostic and plans to launch its HUUE™ products with other vaporizer devices in the future.

"We believe this innovation in the dry herb vaping space is extremely overdue and that it will do for cannabis what pods did for the coffee industry, introducing incredible benefits of cannabis in an easy-to-use, clean convenient format," said FlowerPod Head of Communications & Lead Investor, David Salinas. "The mission with HUUE™ is to introduce an entirely new set of everyday cannabis consumers to the market by simplifying the cannabis vaporization experience. Our partnership with long-standing industry titan Grenco Science will be game-changing for accomplishing that."

"Grenco Science is excited to partner with this revolutionary brand and bring HUUE™ into our growing portfolio of partners. The HUUE™ pucks will forever change the way people use plant-based vaporizers. We look forward to helping grow HUUE™ into a leading global brand in the industry," said Chris Folkerts, CEO and founder of Grenco Science.

As part of the license agreement, Emerald provided FlowerPod with a repayable loan of US\$350,000. Emerald received 19% equity ownership of FlowerPod and will receive IP license payments.

"It is gratifying to see the maturing development of this product concept from our original ideation, patenting and engineering through to FlowerPod's manufacturing, elegant branding, and strategic sales and marketing initiatives for HUUE™ that are now coming to fruition to soon launch this unique cannabis product line," said Riaz Bandali, President and CEO. "Emerald's focus on science-driven product innovation and intellectual property development provided the right foundation for this development, and we look forward to seeing the results of the HUUE™ product launch."

About HUUE

HUUE™ Plant-Based Vapes is a new innovation in the cannabis vaporization space, providing the full spectrum benefits of cannabis flower fresh-pressed into a compact and convenient puck. For more information, contact david@huu.co. Visit huue.co.

About Grenco Science

Grenco Science is a leader in engineering advanced cannabis vaporizers, setting new standards in aesthetics, portability, functionality, and user experience. Through proprietary research and development, as well as collaborations with influencers in music, art, and fashion, Grenco Science is transforming the cannabis experience and leading the movement to bring cannabis traditions to the 21st century. Visit gpen.com.

About Emerald Health Therapeutics

Emerald is committed to creating new consumer experiences with distinct recreational, medical and wellness-oriented cannabis products with an emphasis on innovation and product excellence.

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We cannot guarantee that any forward-looking statement will materialize, and readers are cautioned not to place undue reliance on these forward-looking statements. These forward-looking statements involve risks and uncertainties related to, among other things, changes of law and regulations; changes of government; failure to obtain regulatory approvals or permits; failure to obtain necessary financing; results of product development, production and sale activities; changes in prices and costs of inputs; demand for products; changes in business strategy; as well as the risk factors described in Emerald's annual information form and other regulatory filings. The forward-looking statements contained in this press release represent our expectations as of the date hereof. Forward-looking statements are presented for the purpose of providing information about management's current expectations and plans and allowing investors and others to obtain a better understanding of our anticipated operating environment. Readers are cautioned that such information may not be appropriate for other purposes. Emerald undertakes no obligations to update or revise such statements to reflect new circumstances or unanticipated events as they occur, unless required by applicable law.